

**REPORT OF THE
NCAA DIVISION I RECRUITING AND ATHLETICS
PERSONNEL ISSUES CABINET
SEPTEMBER 21-22, 2009, MEETING**

KEY ITEMS.

1. **Proposals Sponsored for the 2009-10 Cycle.** The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet commented on 46 legislative proposals for the membership's consideration for the 2009-10 legislative cycle. One proposal is being supported for consideration as noncontroversial legislation by the NCAA Division I Legislative Council, one proposal originally sponsored by the cabinet has been withdrawn, and the cabinet has sponsored an alternative proposal for consideration to a proposal it originally sponsored in the spring.

2. **Priority Item – Examination of the Recruiting Model.** The cabinet began a discussion of the current recruiting model, including but not limited to: the impact of technology on communication methods (e.g., telephone, electronic, social networking) and frequency; early recruitment (e.g., verbal and written offers of athletics aid); camps and clinics; and recruiting calendars. The cabinet believes a comprehensive examination of the entire recruiting model is necessary and critical to understand how existing legislation aligns or conflicts with the realities of today's environment. The cabinet identified key guiding principles to serve as a framework for the examination and discussion. The cabinet will continue this examination during its next meeting in anticipation of engaging in broader membership discussion in spring/summer 2010.

INFORMATIONAL ITEMS.

1. **Modifications to Cabinet Sponsored Proposals in the 2009-10 Legislative Cycle.**
 - a. **NCAA Division I Proposal No. 2009-12 – Personnel – Definitions and Applications – Undergraduate Student Assistant Coach.** Based on initial feedback and concern, the cabinet agreed to modify this proposal to eliminate the provision that a student-athlete must renounce any remaining eligibility in the applicable sport.

 - b. **Proposal No. 2009-14 – Personnel – Definitions and Applications – Manager.** The cabinet clarified that the forfeiture of eligibility in baseball applies only at the institution at which the student serves as a manager. Therefore, the student would have eligibility remaining if he transferred to another institution.

- c. **Proposal No. 2009-14 – Personnel – Definitions and Applications – Manager – Alternative Proposal.**
- (1) Recommendation. The cabinet agreed to sponsor an alternative proposal which eliminates the provision that, in baseball, an individual that serves as a manager would forfeit any remaining eligibility in the sport.
 - (2) Effective Date. August 1, 2010.
 - (3) Rationale. The cabinet believes an alternative proposal that applies consistently for all sports should be considered by the membership in addition to the original proposal.
 - (4) Estimated Budget Impact. None.
 - (5) Student-Athlete Impact. None.
- d. **Proposal No. 2009-55 – Recruiting – Camps and Clinics – Employment of Coach – Quiet Period – Women’s Volleyball.** Based on a request from the American Volleyball Coaches Association, the cabinet agreed to modify this proposal to add noncoaching staff with sport-specific responsibilities and volunteer coaches to the prohibition on employment at institutional or noninstitutional camps that occur off campus during a quiet period. The cabinet noted this modification is consistent with the intent to curb the abuse of coaches using such employment as a means of gaining access to prospective student-athletes during a time period when off-campus recruitment is otherwise not permissible and should also extend to noncoaching staff with sport-specific responsibilities and volunteer coaches.
- e. **Proposal No. 2009-59 – Administrative Regulations – Recruiting Calendars – Women’s Volleyball – Evaluation Period in Conjunction with Championship.** The cabinet agreed to modify this proposal to include a provision which precludes coaches from attending events that occur at the same time of any intercollegiate competition in conjunction with the NCAA championship. The cabinet noted the modification is consistent with the intent of the original legislation in Proposal No. 2007-5 which addressed the opportunity to increase attendance and support for the NCAA championship. Therefore, the cabinet believes coaches should not be permitted to attend events that conflict with intercollegiate competition of the NCAA championship. This is consistent with a similar provision that already exists in women’s basketball.

2. Legislative – Comments on Proposals to be Initially Considered by the Legislative Council in January 2010.

- a. **Proposal No. 2009-10 – Personnel – Definitions and Applications – Graduate-Assistant Coach – Employment Within Seven Years of Graduating or Exhausting Eligibility – Bowl Subdivision Football.** The cabinet opposes this proposal. As noted during its June 2009 meeting, the cabinet will more closely examine issues regarding graduate assistant coaches this year to better assess the implication of current and suggested legislative changes and believes it would be premature to adopt legislation prior to that discussion. The cabinet also noted the proposal may preclude high school football coaches and former professional football players from having access to entry-level coaching positions at institutions.
- b. **Proposal No. 2009-11 – Personnel – Definitions and Applications – Graduate-Assistant Coach – Bowl Subdivision Football and Women's Rowing – Less than 50 Percent of Full-Time Enrollment during Fall Term.** The cabinet supports this proposal and agrees with the sponsor's rationale.
- c. **Proposal No. 2009-13 – Personnel and Recruiting – Recruiting Coordinator Functions – Permissible Callers – Exception – Volunteer Coach – Track and Field.** The cabinet opposes this proposal. The cabinet noted the expansion of volunteer coach responsibilities is contrary to the intent of the volunteer coach position which was affirmed during its June 2009 meeting. The cabinet believes a clear distinction should be maintained between the role and responsibilities of volunteer coaches and countable coaches. The cabinet also noted volunteer coaches are currently permitted to meet with prospective student-athletes during official and unofficial visits and may communicate with contactable prospective student-athletes via electronic mail which provides sufficient opportunity to interact with prospective student-athletes in a limited manner.
- d. **Proposal No. 2009-16 – Personnel – Limitations on the Number and Duties of Coaches – Contact and Evaluation of Prospective Student-Athletes – Fall Evaluation Period – Exception - Football.** The cabinet supports this proposal and agrees with the sponsor's rationale.
- e. **Proposal No. 2009-17 – Personnel – Certification to Recruit Off-Campus – Certification Administration – Faculty Athletics Representative.** The cabinet opposes this proposal. The cabinet noted the current requirements appropriately vest the responsibility with member conferences to establish procedures for

administration of the test and such a broad regulation is not necessary and would reduce the flexibility currently afforded to conferences and institutions.

- f. **Proposal No. 2009-18 – Personnel and Recruiting – Recruiting Coordination Functions – Exception – Noncoaching Staff Members and Noncountable Coaches – Telephone Calls in Conjunction with Official Visit Transportation.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- g. **Proposal No. 2009-20 – Personnel – Limitations on the Number of Off-Campus Recruiters – On-Campus Events – Women’s Basketball.** The cabinet supports this proposal and agrees with the sponsor’s rationale. The cabinet also noted the NCAA Division I Women’s Basketball Issues Committee supports this proposal. Although the cabinet discussed whether this proposal should be expanded to other sports, the cabinet agreed the membership should first consider the current proposal prior to expanding to other sports.
- h. **Proposal No. 2009-26 – Recruiting – Definitions and Applications – Dead Period – Exception – Unofficial Visit After National Letter of Intent Signing or Other Written Commitment.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- i. **Proposal No. 2009-27 – Recruiting – Definitions and Applications – Evaluation Days – Spring Evaluation Period – 168 Days - Football.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- j. **Proposal No. 2009-28 – Recruiting – Contacts and Evaluations – Telephone Calls – Official and Unofficial Visits – Offers and Financial Aid – Tryouts – Women’s Soccer.** The cabinet opposes this proposal. The cabinet recognized the intent of the sponsor to address early recruitment concerns in the sport of women’s soccer. However, the cabinet has begun an examination of the current recruiting model in all sports and believes it would be premature to adopt sport-specific legislation at this time. Further, the cabinet expressed concern with the potential consequences of prohibiting coaches from participating in the Olympic Development Program without input or comment from US Youth Soccer (or other similar organizations) with which the Olympic Development Program is affiliated.
- k. **Proposal No. 2009-29 – Recruiting and Eligibility – Four-Year Prospective Student-Athletes – Permission to Contact and Transfer Release – Response to Request and Hearing Opportunity.** The cabinet opposes this proposal as

written. However, the cabinet supports the modification recommended by the NCAA Division I Academic Cabinet and NCAA Division I Awards, Benefits, Expenses and Financial Aid Cabinet that would specify that an institution must grant or deny a request to permit another institution to contact a student-athlete about transferring or request a release as a condition of the one-time transfer exception within seven business days of the receipt of the request; further, would specify that if the request is denied, the institution must conduct a hearing and provide the student-athlete with a written response within 15 business days of receipt of the student-athlete's written request. In addition, the cabinet recommends the sponsor also modify the proposal to include a provision to specify that if an institution fails to respond within the appropriate timeframe (i.e., seven or 15 business days), the request for permission to contact or use of the one-time transfer exception would be considered automatically granted. The cabinet noted without a specific and immediate consequence of a failure to respond, an institutional violation alone would not deter an institution from committing a violation or address the student-athlete well-being concerns as intended. If the sponsor chooses not to modify the proposal, the cabinet will sponsor an alternative proposal.

1. **Proposal No. 2009-30 – Recruiting Permissible Recruiters – Noncoaching Staff Members with Sport-Specific Responsibilities – Men's Basketball.** The cabinet supports this proposal and agrees with the sponsor's rationale. Further, the cabinet noted the addition of women's basketball to this proposal by the NCAA Division I Championships/Sports Management Cabinet and also supports the proposal as modified.

- m. **Proposal No. 2009-31 – Recruiting – Contacts and Evaluations – Head Coach Restrictions – Assistant Designated as Next Head Coach – Bowl Subdivision Football.** The cabinet opposes this proposal. The cabinet noted this designation may occur several years prior to departure of the current head coach which may prohibit assistant coaches from participating in off-campus recruiting activities during the spring evaluation period for an extended period of time and may result in other unintended consequences.

- n. **Proposal No. 2009-32 – Recruiting – Telephone Calls – Time Period for Telephone Calls – Exception – Unlimited During Contact Period.** The cabinet supports this proposal. The cabinet agrees with the sponsor's rationale and noted the significant institutional compliance resources spent on monitoring current telephone call limitations. In addition, the cabinet noted the many forms of communication available in today's culture with electronic means increasingly becoming the preferred method among high school students. The cabinet also

noted the importance of prospective student-athletes (and their parents and/or legal guardians) sharing the responsibility to communicate with coaches if the amount of telephone calls received becomes overwhelming or burdensome. Finally, the cabinet noted this legislation has existed in football for several years without raising concerns about being too intrusive to prospective student-athletes and, accordingly, believes it is appropriate for all sports.

- o. Proposal No. 2009-33 – Recruiting – Telephone Calls – Exception – Unlimited After Receipt of Room or Tuition Deposit.** The cabinet opposes this proposal as written. However, the cabinet recommends that the sponsor modify the proposal to permit unlimited telephone calls on or after May 1 of a prospective student-athlete's senior year provided the institution has received his or her financial deposit in response to the institution's offer of admission. If the sponsor does not agree to modify the proposal, the cabinet will sponsor an alternative proposal. The cabinet is supportive of the concept outlined in the proposal; however, the use of a tuition or room deposit inadvertently prevents institutions that do not require those specific types of financial deposits from taking advantage of the flexibility afforded by the proposal and is consistent with the use of a financial deposit in Proposal Nos. 2009-26 and 2009-43 which are supported by the cabinet.
- p. Proposal No. 2009-34 – Recruiting – Telephone Calls – Exception – Day of Unofficial Visit.** The cabinet opposes this proposal as written. However, the cabinet recommends that the sponsor modify the proposal to permit any athletics department staff member to make or receive telephone calls to or from a prospective student-athlete (or his or her parents or legal guardians) on the day or days of an unofficial visit. If the sponsor does not agree to modify the proposal, the cabinet will sponsor an alternative proposal. The cabinet is supportive of the concept outlined in the proposal and believes that by providing additional flexibility to permit any athletics department staff member to make or receive telephone calls during this specified time period will permit institutions to be more responsive to the needs of prospective student-athletes while on unofficial visits or while in transit for the visit.
- q. Proposal No. 2009-35 – Recruiting – Contacts and Evaluations – Visit to Prospective Student-Athlete's Educational Institution – Visits during Evaluation Period - Football.** The cabinet opposes this proposal. The cabinet believes institutions should have the discretion to determine how to spend their recruiting resources and noted institutions are limited to a maximum of seven coaches who may recruit off campus at any one time. Therefore, if an institution has more than two coaches at one educational institution on one calendar day, fewer coaches are permitted to recruit at other locations on that same day. The cabinet also noted in some circumstances, the head coach, position coach and the recruiting coach for a specific geographic region may wish to visit a prospect's

educational institution at the same time, thereby presenting concerns relative to current and common recruiting practices.

- r. **Proposal No. 2009-37 – Recruiting – Evaluations – Summer Evaluation Period – Noninstitutional Nonorganized Events – Women’s Basketball.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- s. **Proposal No. 2009-38 – Recruiting – Evaluations – Scholastic and Nonscholastic Activities – Championship Subdivision Football.** The cabinet supports this proposal and agrees with the sponsor’s rationale. However, the cabinet noted nonscholastic influences are also present in NCAA Football Championship Subdivision and, if adopted, should continue to be monitored. Further, the cabinet noted some concerns with the potential increase in recruiting expenses because the proposal expands the permissible types of events at which coaches may evaluate.
- t. **Proposal No. 2009-41 – Recruiting – Recruiting Materials – Athletics Publications – No Printed Media Guides or Recruiting Brochures.** The cabinet took no position on this proposal. The cabinet believes this proposal extends beyond its purview by prohibiting the use of printed materials for purposes other than recruiting. Further, the cabinet noted institutions should have discretion regarding the production and distribution of athletics publications for purposes other than recruiting. Instead, the cabinet supports Proposal No. 2009-42 which would modify the legislation to impact recruiting activities.
- u. **Proposal No. 2009-42 – Recruiting – Recruiting Materials – Athletics Publications – No Printed Publications to Prospective Student-Athletes.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- v. **Proposal No. 2009-43 – Recruiting – Recruiting Materials – Electronic Transmission – Exception – After Receipt of Financial Deposit.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- w. **Proposal No. 2009-45 – Recruiting – Official Visit – First Opportunity to Visit – June Immediately Prior to Senior Year - Football.** The cabinet opposes this proposal. The cabinet does not believe it is necessary for official visits to occur earlier than the first day of classes of a prospective student-athlete’s senior year in high school because there is adequate time during the prospective student-athlete’s senior year and prior to the National Letter of Intent (NLI) signing date in February for these visits to occur. Further, the cabinet noted official visits that occur during the academic year provide the opportunity to visit when the campus

culture and environment most closely resembles what it will be when a prospective student-athlete is in attendance at the institution. The cabinet also expressed concern regarding the opportunity for official visits to occur during the same time period in which it is permissible to conduct institutional football camps and clinics and the impact on prospective student-athletes and coaches.

- x. **Proposal No. 2009-46 – Recruiting – Official Visit – Number of Official Visits – Institutional Limitation – De Minimis Violation.** The cabinet supports this proposal and agrees with the sponsor’s rationale. Further, the cabinet agrees the proposal should be considered as noncontroversial legislation.
- y. **Proposal No. 2009-47 – Recruiting – Letter of Intent Programs, Financial Aid Agreements – Written Offer of Aid Before Signing Date - Football.** The cabinet opposes this proposal. The cabinet recognized the intent of the sponsor to address early recruitment concerns in the sport of football. However, the cabinet has begun an examination of the current recruiting model, including offers of aid, in all sports, and believes it would be premature to adopt sport-specific legislation at this time. Further, the cabinet expressed concern regarding the difficulty of determining what constitutes a written indication of an athletically related grant-in-aid and how institutions will monitor such communication. The cabinet believes a clear understanding of these practical concerns should be addressed prior to adoption.
- z. **Proposal No. 2009-48 – Recruiting and Financial Aid – Letter-of-Intent Programs, Financial Aid Agreements – Letter of Intent Restriction – Limitation on Number of Signings – Bowl Subdivision Football.** The cabinet supports this proposal and agrees with the sponsor’s rationale.
- aa. **Proposal No. 2009-49 – Recruiting – Tryouts – Competition against Prospective Student-Athletes - Football.** The cabinet supports this proposal and agrees with the sponsor’s rationale. However, the cabinet expressed some concern that the proposal may restrict subvarsity teams from competing against outside competition in the area or region of the institution and may result in increased travel expenses for competition.
- bb. **Proposal No. 2009-50 – Recruiting and Administrative Regulations – Local Sports Clubs – Additional Restrictions – Quiet Periods – Women's Soccer.** The cabinet opposes this proposal. The cabinet recommends that the sponsor modify the proposal to establish a comprehensive recruiting calendar that includes dead periods surrounding the NCAA championship, the National Soccer Coaches Association of America convention and NLI signing periods similar to the

recruiting calendars already established in other sports. Additionally, the cabinet noted the NCAA Division I Women's Soccer Committee does not support the proposal and believes the National Soccer Coaches Association of America should be involved or provide feedback regarding the development of a recruiting calendar. Should the sponsor not choose to modify the proposal as recommended, the cabinet will not sponsor an alternative for the reasons noted above.

- cc. **Proposal No. 2009-51 – Recruiting – Camps and Clinics – Institution's Sports Camps and Clinics – Location – Men's Basketball.** The cabinet supports this proposal and agrees with the sponsor's rationale. Further, the cabinet noted the addition of women's basketball to this proposal by the Championships/Sports Management Cabinet and also supports the proposal as modified.
- dd. **Proposal No. 2009-52 – Recruiting – Camps and Clinics – Conducted During June, July and August – Employment in Noninstitutional, Privately Owned Camps and Clinics at Any Location – Championship Subdivision Football.** The cabinet supports this proposal and agrees with the sponsor's rationale.
- ee. **Proposal No. 2009-53 – Recruiting – Camps and Clinics – Conducted During June, July and August – Football.** The cabinet opposes this proposal. The cabinet noted it supports Proposal Nos. 2009-52 and 2009-54 and believes they more effectively address the issues regarding employment at noninstitutional camps and clinics in football.
- ff. **Proposal No. 2009-54 – Recruiting – Camps and Clinics – Employment in Noninstitutional, Privately Owned Camps or Clinics At Any Location – Football.** The cabinet supports this proposal. However, the cabinet expressed some concern that these employment opportunities have developed primarily into recruiting opportunities rather than professional development experiences and believes this practice should be monitored in the future.
- gg. **Proposal No. 2009-56 – Recruiting – Use of Recruiting Funds – Recruiting or Scouting Services – Criteria for Subscription.** The cabinet supports this proposal and agrees with the sponsor's rationale. In addition, the cabinet supports the modification made by the Championships/Sports Management Cabinet which would limit each institution to one subscription to each service on an annual basis. The cabinet noted that this would eliminate the current practice by some institutions of paying for multiple subscriptions to the same service in the same year.

- hh. Proposal No. 2009-57 – Administrative Regulations – Recruiting Calendars – Football – Quiet Periods in January.** The cabinet opposes this proposal as written. However, the cabinet recommends that the sponsor modify the proposal to maintain the Sunday during the week of the annual American Football Coaches Association convention as a quiet period and specify that Friday and Saturday after the completion of the American Football Coaches Association convention is a contact period. The cabinet noted that if the sponsor chooses not to modify the proposal as specified, the cabinet will sponsor an alternative proposal. The cabinet is supportive of the concept outlined in the proposal and believes the modification encourages coaches to fully participate in the American Football Coaches Association convention. Further, the cabinet noted this modification is supported by the NCAA Division I Football Issues Committee.
- ii. Proposal No. 2009-58 – Administrative Regulations – Recruiting Calendars – Men's Soccer.** The cabinet opposes the proposal as written. However, the cabinet recommends that the sponsor modify the proposal to include a dead period surrounding the NCAA Championship and the National Soccer Coaches Association of America convention similar to recruiting calendars already established in other sports. The cabinet noted that if the sponsor chooses not to modify the proposal as specified, the cabinet will sponsor an alternative proposal. However, the cabinet noted that while it recommends a modification at this time, it is important that the National Soccer Coaches Association of America is involved or provides feedback regarding the development of a recruiting calendar in this sport.
- jj. Proposal No. 2009-75 – Playing and Practice Seasons and Recruiting – Mandatory Medical Examination – Sickle Cell Solubility Test.** The cabinet supports this proposal and agrees with the sponsor's rationale.

3. Other Legislative Informational Items

- **Proposal No. 2009-21 – Personnel and Recruiting – Limitations on Number of Coaches and Off-Campus Recruiters – Evaluation Days – Local Sports Clubs – Women's Volleyball.** The cabinet withdrew this proposal. The cabinet noted the American Volleyball Coaches Association had requested a modification be made to the proposal to treat noncoaching staff members with sport-specific responsibilities and volunteer coaches in the same manner as coaches for all parts of the proposal. On further examination, the cabinet agreed the proposal, even if not modified as requested, would pose significant challenges on volleyball personnel (i.e., coaches, volunteer coaches and noncoaching staff members with

sport-specific responsibilities) and compliance staffs in coordinating and monitoring the activities of personnel involved with local sports clubs. The cabinet acknowledges the American Volleyball Coaches Association has identified involvement of personnel in local sports clubs as a concern, but does not believe this proposal sufficiently addresses the central problem and, instead, creates an additional burden for institutions. Therefore, the cabinet requests the American Volleyball Coaches Association re-examine the issue of local sports clubs and, if it continues to believe that it is a concern, develop a solution that clearly addresses the problem in a manner that is practical to implement.

4. Nonlegislative.

- a. Priority Item – Examination of the Recruiting Model.** Over the past year, the cabinet has engaged in various discussions related to issues and concerns with several components of the current recruiting model, including but not limited to: the impact of technology on communication methods (e.g., telephone, electronic, social networking) and frequency; early recruitment (e.g., verbal and written offers of athletics aid); camps and clinics; recreational activities; and recruiting calendars. In addition, the cabinet has discussed related concerns such as the increased monitoring burden on compliance personnel, the increased cost associated with monitoring the legislation, the enforceability of current legislation and the significance of penalties associated with recruiting violations. The cabinet agreed that over the past several years, the number of proposals submitted in the area of recruiting has increased, yet many proposals have not offered substantive changes to the recruiting model in a manner that offers meaningful change to impact some of the fundamental problems that exist in today's recruiting environment. To illustrate this point, the cabinet noted that legislative proposals are routinely submitted for the same bylaws and/or issues on an almost annual basis and sometimes without regard to the membership's action the previous year. While the cabinet acknowledged there are significant issues and problems in the area of recruiting that require serious attention, it does not believe this "band-aid" approach is effective or efficient in addressing the real problems that exist and contributes to a regulatory culture that is unhealthy and creates potentially unreasonable standards and expectations.

As a result, the cabinet believes a comprehensive examination of the entire recruiting model is necessary and critical to understand how existing legislation aligns or conflicts with the realities of today's environment including the scholastic and nonscholastic activities in which prospective student-athletes participate; the use of technology to obtain information about prospective student-

athletes and the institution; the multiple methods available to communicate with prospective student-athletes and coaches and the advent of a user-defined communication system; the use of institutional camps and clinics for recruiting purposes; the pressure on prospective student-athletes and coaches to initiate and engage in the recruiting process earlier in a high school career; the increased use and prioritization of recruiting or scouting services (and activities supported by these services) by prospective student-athletes to gain exposure to coaches; the increased publicity and media attention on recruiting activities; and the increased monitoring burden on institutional compliance personnel.

The cabinet acknowledged the challenges posed with such a comprehensive examination and intends to proceed in a manner that is inclusive of feedback while principled in its approach. The intent is to develop a recruiting model that connects each part of the model instead of viewing them as solely independent parts. To begin, the cabinet identified key guiding principles (Attachment) to serve as a framework for the examination and discussion. The cabinet will continue this examination during its next meeting in anticipation of engaging in broader membership discussion in spring/summer 2010.

- b. Definition of a Recruited Student-Athlete.** At the request of the Awards, Benefits, Expenses and Financial Aid Cabinet, the cabinet examined current legislation regarding the definition of a recruited student-athlete. The cabinet shared similar concerns as those noted by the Awards, Benefits, Expenses and Financial Aid Cabinet; however, it also noted that while the definition of a recruited student-athlete is located in NCAA Bylaw 13, the most significant impact of this definition exists in Bylaw 15 and is meant to address competitive equity and financial aid parity across institutions. Therefore, consideration should be given as to whether the recruited status of an individual is appropriate when it has the potential to have such a significant impact on a student-athlete and whether it should continue to be used as a trigger for counter status. The cabinet will continue its examination of this issue during its next meeting to determine whether any specific recommendations to modify the definition are warranted.
- c. Update on Men's Basketball Recruiting Initiative.** The cabinet received an update regarding the current initiatives by the Basketball Focus Group of the NCAA enforcement staff intended to address concerns in the men's basketball recruiting environment regarding the funneling of money by institutions to nonscholastic entities and individuals. The NCAA Division I Board of Directors will receive a final series of interpretive and legislative recommendations at its October 2009 meeting.

Communication Strategies. The cabinet continued its review of communication strategies among conference members and at the institutional level. An increasing number of cabinet members are working with their conference office staff to help disseminate and receive information prior and subsequent to cabinet meetings. At the campus level, cabinet members shared how they communicate relevant information with their staff, coaches and student-athletes. Each cabinet member was encouraged to emphasize communication with student-athletes in the coming year, particularly at the campus and conference level. The NCAA Division I Student-Athlete Advisory Committee is also engaged in providing information and soliciting feedback from the student-athlete population through its various forms of communication, including new media such as Facebook and Twitter.

- d. Student-Athlete Advisory Committee Update.** The cabinet received an update from the Student-Athlete Advisory Committee liaison to the cabinet. The update included items that the Student-Athlete Advisory Committee will focus on in the upcoming year including the continuing examination of commercialism issues within intercollegiate athletics. The cabinet discussed ways to involve their campus committees and stay updated with the issues on the national Student-Athlete Advisory Committee's agenda. The cabinet requested that the Student-Athlete Advisory Committee monthly newsletter be distributed via e-mail to all cabinet chairs and the full cabinet.

- e. Cabinet Strategic Planning.** The cabinet examined the priorities it established in September 2009 to assess progress and determine if other issues should be added for the 2009-10 academic year. As noted above, the examination of the recruiting model is a top priority for the cabinet and includes some of the previously identified priorities such as the use of technology in the recruiting process, communication methods and early offers of athletics aid. This examination will be the focus of the cabinet for the upcoming year.

Cabinet Chair: *Petrina Long, University of California, Los Angeles, Pacific-10 Conference*
Staff Liaison(s): *Jeremiah Carter, Academic and Membership Affairs*
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**NCAA Division I Recruiting and Athletics Personnel Issues Cabinet
Guiding Principles for the Examination of the Current Recruiting Model**

The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet identified the following guiding principles for their examination of the current recruiting model.

1. **Maintain competitive equity and fairness across all institutions.** The recruiting model should continue to provide each institution a fair opportunity to participate in the recruiting process in an equitable yet competitive manner, consistent with NCAA Constitution 2.11 (principle governing recruiting).
2. **Minimize interference with prospective student-athletes' scholastic and athletics activities (i.e., prospective student-athlete well-being).** The recruiting model should minimize undue pressure that may interfere with a prospective student-athlete's scholastic and athletics activities, consistent with Constitution 2.11, while providing reasonable opportunities for coaches to engage in recruiting activities during times that would not interfere with a prospective student-athlete's scholastic or athletics activities.
3. **Ensure clarity of legislation.** The recruiting model should contain legislation that is clearly written and provides institutional staff, coaches and prospective student-athletes an opportunity to reasonably understand the application.
4. **Simplify and deregulate recruiting communication legislation.** The recruiting model should address communication methods and frequency in a manner that is based on sound principles rather than detailed distinctions between various methods and timing, especially in the dynamic environment of today's culture.
5. **Consideration of monitoring and enforcement issues.** The recruiting model should balance the need for regulations with the ability to reasonably monitor and enforce those regulations. The responsibility to monitor compliance with the legislation should continue to exist, but should shift in emphasis to areas that could provide a significant advantage rather than those that provide only a perceived or minimal advantage. Further, the penalties associated with recruiting violations should outweigh any risk associated with violating the legislation in order to serve as a deterrent for future abuse.
6. **Support needs of institutional coaches.** The recruiting model should continue to be responsive to coaches to ensure the model supports and addresses the needs and concerns of coaches in order to provide them opportunities for success.
7. **Resource effectiveness and efficiencies.** The recruiting model should be flexible to provide institutions the discretion to use their resources in an effective and efficient manner.

8. **Consideration of sport-specific legislation.** The recruiting model should recognize the issues associated with certain sports while ensuring that any sport-specific legislation is clearly supported by unique circumstances that warrant distinctions.